

STEF

Connecting Food Market Players

Press release
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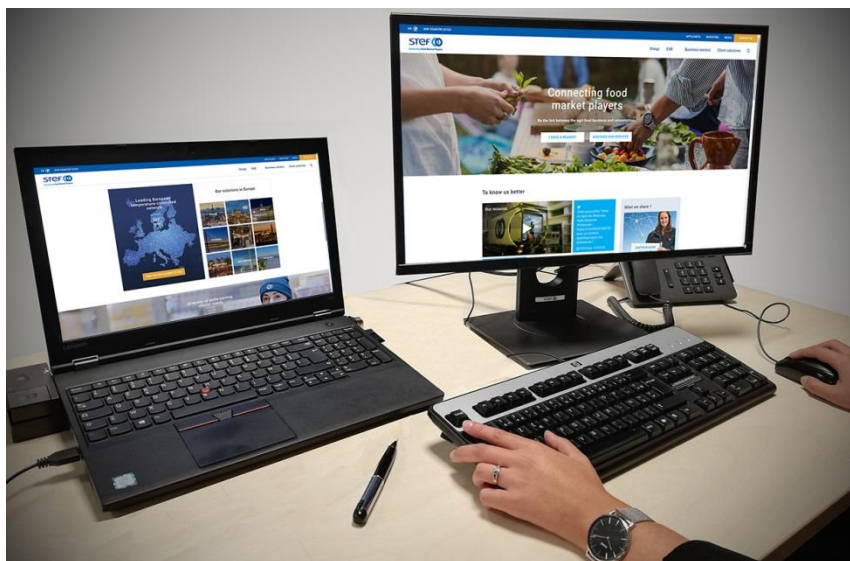
Digital: STEF launches its new corporate website

STEF unveiled its new website www.stef.com yesterday. The site reflects the Group's image and values with new design, user-friendly navigation and enhanced content. It also highlights the Group's new slogan, *Connecting Food Market Players*, which expresses its position at the heart of the food chain.

The new responsive design corporate website perfectly aligns with STEF's overall digital communications. Its content is entirely dedicated to users – whether they are current or future customers, job applicants, institutional stakeholders, investors or suppliers – and to solutions.

A further seven websites will be added soon, for the various countries in which the Group operates. These national websites, united by a common STEF identity, will propose specific information and service offers for each country.

“Over the last few months, we have launched a number of important digital communications initiatives to support the Group's development. Our new website is one of them. It will contribute to strengthen our relationship with our current and future customers but also with young people with an interest in joining STEF,” commented Stanislas Lemor, Deputy Managing Director.



About the STEF Group

STEF is Europe's leading specialist in temperature-controlled transport and logistics services. The group carries fresh, frozen or thermo-sensitive products from the production to their consumption sites under the the best conditions in termes of food safety, lead time and quality. Every day, through an extensive network of 227 platforms and warehouses spread over seven countries in Europe, the group's 16,700 employees serve agrifood manufacturers, retailers and out-of-home foodservice businesses. In 2017, the STEF Group posted turnover of 2,976 million euros.

**For more information go to www.stef.com // or Twitter (@STEFGroup)
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